

<http://www.thebiponline.co.uk/bip/fundraising-business-strengthens-its-team-as-demand-grows/>

Home » Business News

## Fundraising business strengthens its team as demand grows...

Submitted by **Bip Team** on November 15, 2013 – 8:26 am



A team of expert fundraisers, who help growing charities to maximise their income from donations, is going from strength to strength – making five new appointments.

raisemore, a Birmingham-based venture which provides smaller charities with powerful fundraising techniques allowing them to compete with the more well-established names, has grown its team across all areas of the business, including a new head of strategic partnerships.

Andy Green, who has an experienced background having worked across a wealth of industries including the recruitment and public sectors, is delighted to be joining raisemore and be at the heart of charity fundraising.

He said: "My passions are simple – I thrive off helping both people and organisations to achieve their full potential. My most recent role included working with young people Not in Education, Employment, or Training (NEETs) where I was able to help them gain experience and employment and make a real difference to their lives.

"I'm looking forward to working with some great charities and hopefully helping to take the strain of any budget worries they might have in a tough economic climate.

"Coming from a background centred on relationship building, I will be mainly involved in growing the raisemore portfolio and ensuring the work we deliver for charities generates real added value. We have expanded our team, to reflect our growing client list and our ambitious targets for the future."

raisemore is already working with a number of new charities and has subsequently appointed both Jenny Wakeling and Shelley Ball as fundraising executives – the duo have very recently achieved their respective degrees.

Jenny has already benefitted from a number of internships straight out of University: "Having previously worked as a communications and campaigns assistant for Save the Children, I am really excited to build on my existing skills and be given the opportunity to help support some fantastic charities. It is a great time to have joined the team."

Both Harshit Bhambri and Sabrina Bahia will be undertaking one year placements at raisemore as part of their studies at Aston University – bringing new insight and some much-needed support to the team.

Commenting on the new recruits, Claire Healy, managing director of raisemore said:

"The appointments show that raisemore places high value on investing in people. We have a talented team at raisemore and the graduates in particular bring very different outlooks and new skill sets to the company, whilst the wealth of experience that Andy brings to the team has already seen a number of charities turning to us for support."

"We have a number of developing projects throughout the business, and adding to the team at this stage will provide us with some fresh ideas to take raisemore to the next level.

"These are certainly exciting times at raisemore HQ and many of the charities we're working with have told us that benefitting from our work without any upfront costs has made all the difference to them – considering the tough economic conditions."