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Press Information

## FUNDRAISING BUSINESS ASPIRE TO RAISE MORE FOR NEW CLIENT

Aspire Trust, an inspiring creative organisation which delivers innovative Arts practice with a social purpose has turned to expert fundraising agency Raisemore for support.

Aspire Trust first launched in 2002 with the aim to support schools and communities in deprived areas - hoping to engage people in connecting them in to their communities through creativity, culture and enterprise. The organisation has had consistent growth and successfully delivered on numerous projects both in its home region of the North West of England and further afield, internationally around the globe.

Raisemore, a Birmingham-based venture which provides smaller charities with powerful fundraising techniques, have been appointed by Aspire Trust to help support the long term fundraising strategy and planning for the organisation and build a robust infrastructure of donations from a number of new and existing channels.

Commenting on the new partnership, Claire Healy, Managing Director of Raisemore said:

“Our work with Aspire Trust is the perfect example of how Raisemore can support amazing organisations on building their fundraising infrastructure, without having to take on the risk of employing an internal fundraising department. We’ve found on so many occasions that smaller charities who are delivering amazing projects don’t have the time or resource to do everything themselves internally!

“What Raisemore is able to do for Aspire Trust is work on a commission only basis, we only get paid as and when donations and fundraising income starts coming in.

We are really excited about working with Aspire and our team are passionate about securing invaluable funds to support the work and projects that the organisation are currently delivering and planning for.”

Aspire Trust is a charity with enterprise at its core and in 2011 the organisation launched a new trading division ‘Aspire Creative Enterprises’ which delivers educational conferences, curriculum programmes and professional development packages to international markets - including India, UAE, Nigeria, Norway, Serbia, St. Lucia and Bulgaria.

This entrepreneurial spirit has helped to re-shape Aspire Trust under very tough economic conditions for Arts organisations and also helps to underpin the amazing charitable endeavours of the Trust here in the UK explains Dr. Nicholas Owen (MBE) - Aspire’s Company Secretary.

“We have looked to Raisemore for support in generating further fundraising income, as we are an ambitious organisation which is striving to maintain existing community and educational projects, while growing our outreach to new territories and supporting even more people in communities around the world.

“We have been impressed with Raisemore’s ideas and their distinctly different approach to fundraising with charities that don’t have a large upfront budget for managing this kind of work. We are very much looking forward to a long and successful partnership with them.”



One of Aspire Trust's latest artistic endeavours - **Vita's Mountain** is being performed on 27 February at Parr Street Studio 2 in Liverpool. This production is presented by 'You-Go-Slavia' in association with Arts Council England and the Serbian Council of Great Britain. More information about the production and how to buy tickets and support the organisation can be [found here](#).

**ENDS**

**Photo caption:**

**Issued by Clarke Associates on behalf of Raisemore.**

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**More about raisemore:**

Raisemore are the complete fundraising solution for growing charities in the UK, offering support and management of all fundraising activities to maximise the potential of any charity.

Raisemore brings together all aspects of fundraising in one place, so small charities without the big budgets of larger organisations can make dealing with their donors and supporters easier and more efficient.

The company's mission is to give growing charities the same fundraising power as major organisations.

Raisemore is part of the Inspire Fundraising Company and through carefully selected partners they have the ability to maximise all recognised forms of fundraising, for the greatest impact to any charitable organisation.

Raisemore enables any charity to create social media campaigns, use SMS giving and utilise more traditional methods of fundraising including legacy giving, in-memory and trust donations; as well as direct marketing campaigns too.

Visit the Raisemore website:  
[www.raisemore.co.uk](http://www.raisemore.co.uk)

**More about Aspire Trust:**



## **Mission**

Touching lives through creativity: research, learning and productions based in the UK and working globally. Our aim is to promote the educational standards of children and young people for the benefit of the community.

### **Aims to achieve our mission:**

- To generate an environment of challenge and creative support for primary and secondary schools in Wallasey, Merseyside and to raise standards in education to enable the successful implementation of relevant national and local education development strategies.
- To work with primary and secondary schools on projects aimed at improving attainment and achievement in all areas of school life and education within the wider community.
- To improve attitudes to learning amongst pupils and the wider community to improve attendance at school and to increase attainment and key skills in literacy numeracy and ICT amongst pupils.

## **Leadership**

**Dr. Nicholas Owen - MBE, Company Secretary**

Awarded an MBE for services to arts based businesses in the 2012 New Year Honors list, Nick is a creative producer, social entrepreneur and educator who has worked in all learning contexts from Early Years through to Higher Education and Life Long Learning either as teacher, curriculum developer or senior manager. He was awarded a unique PhD scholarship in Creativity and Learning by Creative Partnerships and was later awarded Honorary Fellowships in Education at both the University of Hull and University of Tasmania (UTAS) in 2012. He specialises in connecting educational and business expertise by catalysing new business startups as well as producing innovative cultural products across the creative industries, media and education sectors.

## **Trustees**

- Nick Owen MBE
- Mr Steven John Peach
- Mr Donald Firth - Williamson
- Ms Alison Holbourn

## **History**

- 2002 - The Aspire Trust was founded to help schools/communities in deprived areas
- 2003 - Aspire Trust Limited was registered charity
- 2009 - Aspire Trust Ltd was shortlisted for the Liverpool John Moore's University Knowledge Business of the Year award as part of the Liverpool Daily Post Business Awards
- 2011- Aspire Trust Ltd's Board of Directors also established a trading company, Aspire Creative Enterprises, which was designed to carry out trading activities that the Trust was not designed to undertake
- 2012- In the New Year's Honors List, Aspire Trust Ltd's Director, Dr. Nick Owen was awarded an MBE for services to arts based business.

Visit the Aspire Trust website: <http://www.aspire-trust.org>